

## Tanning Industry Network

To fight regulation and promote tanning as a healthy source of vitamin D, the \$4.9 billion tanning salon industry has supported a network of advocacy and research groups. Some of the links between the industry and these groups are not openly disclosed.

Group	Who they are, what they do
<b>Indoor Tanning Association</b>	Represents the U.S. indoor tanning industry, including 19,000-plus salons. Lobbies against state restrictions on teen access to salons. Settled in 2010 with Federal Trade Commission, agreeing to not make false health claims. Has funded UV Foundation, which touts ultraviolet light and vitamin D benefits.
<b>International Smart Tan Network</b>	Launched training program to mobilize employees against industry critics and promote benefits of vitamin D. Principals have been involved with Vitamin D Foundation, Vitamin D Society and Vitamin D Council.
<b>Joint Canadian Tanning Association</b>	Its president, Doug McNabb, has served as Vice President of Vitamin D Alliance and as a director of Vitamin D Foundation. McNabb also owns salon chain that reached settlement in 2005 with Canadian Competition Bureau over charges of running misleading ads.
<b>Vitamin D Alliance</b>	Promotes benefits of UV light and vitamin D. Smart Tan executives have served as officers.
<b>Vitamin D Foundation</b>	Smart Tan executives and salon owners have been officers. Raises funds for breast cancer prevention.
<b>Vitamin D Council</b>	Has received funds from Vitamin D Foundation and Vitamin D Society. Executive Director has been adviser to Vitamin D Society and Sunlight Nutrition and Health Research Center.
<b>Vitamin D Society</b>	Canadian group that has received funds from salons. Shared a top executive with Smart Tan.
<b>Breast Cancer Natural Prevention Foundation</b>	Promotes breast cancer prevention via vitamin D. Founders include leaders of Sunlight Institute, Grassroots Health, Vitamin D Council. Recently has received funds from Vitamin D Foundation.
<b>GrassrootsHealth</b>	Vitamin D advocacy group that has received funds raised in Smart Tan salons by Vitamin D Foundation.
<b>Sunlight Institute</b>	Founder helped start Breast Cancer Natural Prevention Foundation.
<b>Sunlight Nutrition and Health Research Center</b>	Has received funds from UV Foundation, Vitamin D Society and Vitamin D Council. Director is on board of Vitamin D Council and is an advisor to Vitamin D Society.
<b>UV Foundation</b>	Has received funds from Indoor Tanning Association and tanning equipment suppliers.

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